



2006 Small Business of the Year

BUSINESS BOOTCAMP

TRAINING FOR SUCCESS IN THE ENTERTAINMENT INDUSTRY

PREPARED ESPECIALLY FOR
"YOUR COMPANY"

Lock The Door. Take The Phone Off The hook. Put The Kids To Bed.
You Are About To Discover A Revolutionary Program That Will Change Your Business Life FOREVER!

Congratulations, you have just taken the first steps to change your future and guarantee that your business dreams comes true. Here is what Amberg Entertainment can offer you for your investment:

- Ted Amberg (President and CEO) and Adam Brown (Vice-President) will visit your offices and train you and your staff in a variety of subjects, including but not limited to: Extensive training on business practices, office management, booking, bookkeeping, Event Wizard Software, marketing, overall market image, time management, and so much more.
- The Inflatable Bible, complete A to Z reference guide to the inflatable industry and the "Inflate Your Profits" marketing course
- Event Wizard PRO Software and Training
- Market Analysis (Competition Crushers)
- Tips and Advice on Turn-Key Event Planning
- Specific Marketing Strategy and Package designed for your business
- Website or Marketing Material analysis and groundwork design

Below is a list of what the bootcamp will cover. Check out what this baby has to offer:

- How I went from making \$40,000 a year to \$500,000 in under two years.
- How to avoid the six biggest marketing mistakes
 - How to stop wasting money on ineffective advertising
 - The little known secret to turning each of your events into a lethal marketing weapon
 - How to quickly and easily create killer marketing materials
 - Why graphic design is so important and how to make professional marketing materials for pennies
- An easy system for booking all the events you can handle
 - How to turn your telephone into your biggest weapon
 - A simple technique for getting the decision maker to call you
 - The real secrets of marketing, guaranteed to blow your competition away
 - How to have prospects crawling all over each other to do business with you
 - Where to find prospects and how to get them to call you first every time
 - The real secrets to getting killer referrals and testimonials
 - How to keep your clients year after year
 - What every business who wants to make money must know
 - No more cold calling
 - The truth about direct mail
 - The ABC formula to keeping your phone ringing off the hook
 - The secret to doubling your productivity level
 - The ultimate event planning form
 - An easy cure for the "I'm just calling around for prices" objection
 - How to create killer sales letters that will have people coming to you like moths to a flame

PLUS: Copyright free tools you can take and use immediately. FREE personal coaching from the author

Investment made by your company = \$7,997 (or \$4,997 if you already have our software and books), plus airfare and 4 nights hotel stay, double occupancy. Please call immediately to schedule your Business Bootcamp.